

International Developpement

Shanghai - Hong Kong - Dubai - Lyon

Agenda

Our services	Page 3-4
Business model	Page 5-6
Our organisation	Page 7
Professional experience of the Director	Page 8
Contact us	Page 9

Our Services

Global firm focusing on 3 key areas to support successful western companies in Asia Pacific:

- □ Procurement Service Provider
- ☐ Trading, up to taking full ownership of products development
- Accompanying diligently international businesses growth via customized business models

Our Services

mogul&nabab offers tailor made, diligent & efficient services, at every step of global expansion, providing end-to-end solutions with a very wide range of services:

- Procurement Best Practices
- Trading
- Business development (identifying key growth drivers)

mogul&nabab, has marketplace experts, specialists in various sectors and associates with legal, financial and HR expertise.

mogul&nabab will successfully combines a full range of services and a global network of offices in the most attractive markets: China, Hong Kong & Dubai, plus Tokyo, Sydney & Seoul by March 2017.

Privately-owned company, **mogul&nabab**, allies skills from all around the world to provide **an extensive and valuable experience combined with innovative, pragmatic and flexible business solutions**.

Business Model 1

1/ Procurement Service Provider*:

- Management fees, depending on the requested services, number of product categories, geographical coverage
- Commission on the purchases, case by case approach

2/ Trading, buy & resell via 3 models:

- Product development, taking full liability on investment and ownership of the merchandise
- Buy & resell (classic mode)
- Financial support, buy and resell for a given company & a given amount enabling client s to generate cash flow, financial support can vary from a period of 45 days to 120 days, in exchange of a commission varying from 5 to 15%

3/ International Business Development in Asia Pacific with a tailor made approach per product category for a given country or area, recommending:

- Approach per channel of distribution
- Optimized local structure and business model for a secured growth:
 - Wholesale via key distributors
 - Licensing
 - Subsidiary
 - JV
 - Acquisition

Business Model 2

By june 2017: 3 new offerings

4/ Hosting in Shanghai China office, for a fixed monthly fee per FTE (minimum 1 month), includes coaching & mentoring

5/ Office set up on behalf of clients primarily in China / Hong Kong / South Korea / Japan / Australia and can be extended to all Asia Pacific

6/ Staffing & recruiting on behalf of clients

Organisation

To be set up by June 2017 Asia Pacific Main Associate Main Associate Director Europe based Dubai based Khalek Mazid Ass. in charge China Ass. in charge Ass. in charge of South East Customer of South of Australia Service Asia Korea & Japan

Experience of the Director: M. Khalek Mazid

CWF - groupecwf.com - Luxury kids wear - Shanghai - China

Apr 2013 to Nov 2015

APAC Director: 100+ POS / 10+ countries / 20+ clients

- Defining & implementing strategic retail development in Asia Pacific
- Opening of the APAC office, based in Shanghai
- Setting seasonal targets per distribution channel
- Managing strategic accounts in China / Hong Kong / South Korea / Japan

FERM - ferm.com - Shanghai - China

Jun 2011 to Dec 2012

Dutch based company specialized in power tools

CHIEF PURCHASING OFFICER / Spend amounting to US\$50M+ & 28 subordinates / Management Team

- Design and implementation of dashboards / processes & methodology
- Procurement operations and suppliers' performance management

DRAGON SOURCING dragonsourcing.com – Shanghai – China

Jan 05 to Jun 11

Director of Accounts & launch of the sourcing branches in Vietnam & India

Responsible for the International Purchasing Offices in China, Vietnam and India for a key accounts (Blue chip clients) for a total spend amounting to US\$50M+, managing 20 FTE (5 remote)

mogul&nabab

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