mogul&nabab

International Expansion

Shanghai - Hong Kong - Dubai - Lyon

"Preferred Suppliers Program" Business Case

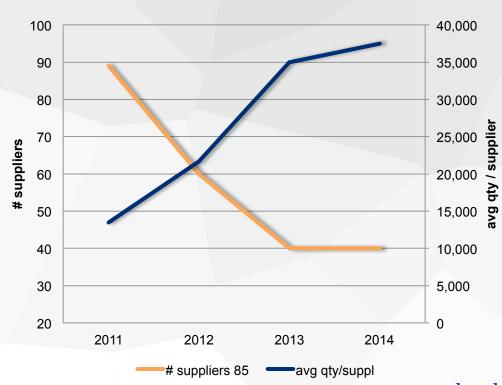
Preferred suppliers program



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Preferred suppliers program

Preferred Suppliers Program



Partnership:

- Strategic partners
- Develop jointly new products
- Faster speed to market
- Consistancy in "high" quality level

Cost reductions:

- Larger volumes
- •Better purchasing volumes to sub supplier s
- •Reduced production start-ups needed
- Higher flexibility in scheduling
- •Efficient insight in workload, guaranteed production load
- Lean manufacturing benefits

Cost reductions:

Improved purchasing prices

